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JOB DESCRIPTION

Position title: Senior Policy Officer, Deforestation
Reports to: Manager, Forests
Grade: Professional 2 (P2)
Date: October 2025

I. Mission of the EPO Natural Resources Unit: Ensure that existing and future EU natural resources policies are designed and implemented to contribute to a future where humanity's global footprint stays within the Earth's capacity to sustain life and the planet's natural resources are shared equitably.

II. Major Functions: The Senior Policy Officer will play a key role in delivering WWF's engagement on the EU Deforestation Regulation (EUDR) and other policies related to halting deforestation. The person will be responsible for WWF EU's advocacy on implementation and enforcement of the EU Deforestation Regulation and other related EU policies and initiatives at EU and Member State level in agreement with the EPO Manager of Forests and cooperation with the WWF network.

III. Major Duties and Responsibilities:

- The Senior Policy Officer will work in close collaboration with the EPO Manager on Forests to develop, coordinate and implement WWF advocacy work related to EU deforestation and forest degradation;
- Further develop an advocacy strategy and coordinate the advocacy work of EUDR and related policies across the WWF network (both inside and outside the EU), through active outreach, sharing of information, building consensus on key issues and providing guidance, knowledge leadership and advocacy materials;
- Development of guidance for and close collaboration with the WWF network to ensure a good implementation and enforcement of the EU deforestation regulation (EUDR) at EU Member State level through adequately integrating the objectives and obligations of the legislation, including for penalties and sanctions or controls and checks and supporting an effective enforcement aligned with the EUDRs goals and objectives, e.g. through the EU information system or the risk benchmarking system for producer countries;
- Analysis of EU policy proposals, Member State and stakeholder positions and other relevant documents concerning the implementation and review of the EU Deforestation Regulation but also other relevant policies;
- Together with the EU Manager on Forests, engage with EU officials and other stakeholders based in Brussels, both online and in person;
- Produce written advocacy materials such as briefings, reports etc. to publication standard and analysis of EU official documents, stakeholder positions and other evidence;
- In agreement with the Manager on Forests, represent WWF at public events, conferences;
- Support the WWF communications team to develop compelling narratives, press releases, infographics, social media content, and other messaging.

IV. Profile:

Required Qualification:

- Advanced technical or university degree or post-graduated with more than five years' experience or relevant work-related experience;
- In depth knowledge of European institutions and understanding of the complexities of EU legislation and its implementation at EU and/or national level;
- Excellent lobbying, advocacy experience and presentation skills.

Required Skills and Competencies:

- **Effective collaboration:** excellent skills at networking; engagement in diversity and inclusion and taking action for personal development;
- **Impactful communication:** excellent written and verbal communication skills in English and being able to adapt arguments according to the audience; active listening and empathy skills, providing constructive feedback;
- **Flexible task management:** effective prioritization of tasks and resource management oriented towards a clearly defined goal. Skills to coordinate different activities and monitor progress and completion of tasks;
- **Balanced resilience:** ability to learn from successes and failures, daring to go out of personal comfort zone and still securing a healthy work-life balance;
- **Strategic and analytical thinking:** ability to develop a strategic vision and to understand impacts when analyzing risks and opportunities; excellent lobby and advocacy experience and presentation skills;
- **Inspiring leadership:** Leading by showing the example and holding themselves accountable;
- A firm **commitment to WWF's mission** ("to stop the degradation of the earth's natural environment and to build a future in which humans live in harmony with nature") and its values ("courage, integrity, respect, collaboration").

V. Working relationships:

Internal

WWF EPO Manager Forests as line manager, WWF EPO Programme Director, other WWF EPO colleagues; colleagues in WWF EU national offices

External

Commission staff (Senior official level and junior political level), Members of the European Parliament and their teams, officials in Member State Permanent Representations to the EU, foundations, businesses, other environmental NGOs or civil society organisations, think tanks, media, etc.

This job description covers the main tasks and conveys the spirit of the sort of tasks that are anticipated proactively from staff. Other tasks may be assigned as necessary according to organizational needs.