



2020

A NEW DEAL FOR NATURE AND PEOPLE

THE WORLD MUST COME
TOGETHER TO REVERSE NATURE
LOSS AND SAFEGUARD THE
FUTURE OF HUMANITY

THE CHALLENGE

THE RELATIONSHIP BETWEEN PEOPLE AND OUR PLANET IS DANGEROUSLY UNBALANCED. WE ARE SEEING INCREASING EVIDENCE OF THIS IN OUR EVERYDAY LIVES, FROM EXTREME WEATHER, FOREST FIRES AND FLOODS TO HURRICANES AND TORNADOES. MUCH OF THE IMPACT IS, HOWEVER, MORE SUBTLE, BUT NO LESS DANGEROUS. ONE MILLION SPECIES ARE THREATENED WITH EXTINCTION AND WILDLIFE HAS SUFFERED A STAGGERING 60 PER CENT DECLINE IN JUST 40 YEARS.

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THE OPPORTUNITY

IN 2020, WE HAVE AN UNMISSABLE OPPORTUNITY TO CHART A NEW COURSE: WORLD LEADERS AND CITIZENS CAN DELIVER THE CHANGE REQUIRED TO SAFEGUARD THE FUTURE FOR PEOPLE AND ALL LIFE ON EARTH, THROUGH A NEW DEAL FOR NATURE AND PEOPLE.

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WHY WE NEED A NEW DEAL

IN THE FACE OF THE UNPRECEDENTED CRISIS OF NATURE LOSS, AS THE DOMINANT SPECIES ON THE PLANET WE HAVE THE MORAL RESPONSIBILITY TO PRESERVE THE DIVERSITY OF LIFE ON EARTH.

But nature conservation is not only a matter of morality – it is also vitally important to humanity's development.

From the air that we breathe to the water we drink and the food we eat, nature provides the essentials we all rely on for our survival and well-being, including crucial emotional, health, economic, cultural and spiritual benefits.

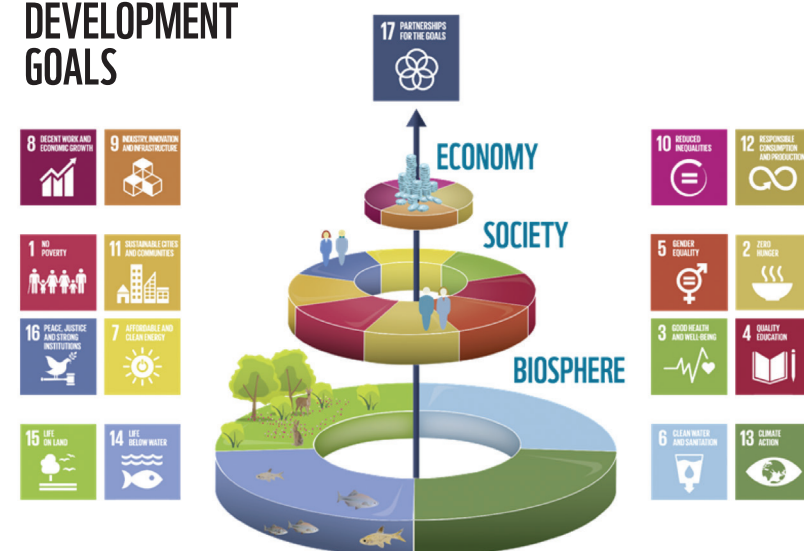
We have already lost half of the forests and coral reefs, together with 80 per cent of wetlands, and dammed two-thirds of the world's long rivers. The impacts are already being felt, especially by indigenous peoples and the world's poorest and most vulnerable communities. And unless we take greater action to protect and restore nature, all of us will face significant declines of the vital services that it provides to us every day, for free.

Warning after warning in a series of major inter-governmental scientific reports, (IPCC, IPBES and others) have

shown a crisis of accelerating nature loss. The science has never been clearer on the impact of human activities on nature and the consequences we will be facing.

This alarming nature loss and climate change are two sides of today's ecological crisis and challenge – and must be tackled together. However, while the climate emergency has led to concerted global action, the world's response to nature loss has lagged behind.

SUSTAINABLE DEVELOPMENT GOALS



NATURE LOSS: A RISK FOR SOCIETY AND ECONOMY

The World Economic Forum estimates that half of the most likely and impactful global risks are linked to nature loss and climate change – ranging from ecosystem collapse to climate heating, extreme weather events and man-made environmental disasters. And, for the first time, biodiversity loss also ranks in the top 10 of risks.

If managed well and sustainably, nature holds the key to our prosperity. Each year, around US\$125 trillion worth of ecosystem services are provided to the global economy through drinkable water, water for industrial processes, food, fresh air, heat absorption, productive soil, and forests and oceans that soak up carbon. Addressing both climate change and nature loss is therefore a social and economic imperative.

We must now show the will to drive the change that is needed. Transformation of the world's economic and financial systems is critical to reversing nature's depletion and achieving the UN's Sustainable Development Goals. This is an immense challenge – but, together, we can do this. The solutions exist. Concerted efforts across the globe to take action now will lead to cleaner air, drinkable water, more energy and increased economic opportunities.

2020: A MOMENTOUS OPPORTUNITY

Global leaders have a momentous opportunity in 2020 to drive societies firmly towards a sustainable and equitable development path – unlocking the huge global benefits that the UN's 2030 Sustainable Development Goals agenda offers. During the year, an agreement on a new global biodiversity framework and targets, countries' contributions to the Paris climate agreement, a new treaty for the oceans and a renewed commitment to the environment under the Sustainable Development Goals will be negotiated.

We must act now to create an energised movement for nature and drive through a New Deal for Nature and People, as comprehensive, ambitious and science based as the global climate deal agreed in Paris in 2015.

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THE NEW DEAL FOR PEOPLE AND NATURE

STOP AND REVERSE THE DOWNWARDS DECLINE OF BIODIVERSITY TO PROTECT AND RESTORE NATURE BY 2030, FOR THE BENEFIT OF PEOPLE AND THE PLANET, IN SUPPORT OF THE SUSTAINABLE DEVELOPMENT GOALS.

THE PROBLEMS

MASSIVE
DESTRUCTION OF
NATURAL SPACES



MASS LOSS
OF SPECIES AND
DIVERSITY OF LIFE



UNSUSTAINABLE
PRODUCTION
AND CONSUMPTION
OF NATURE'S RESOURCES



THE TARGETS

ZERO
LOSS
OF NATURAL
HABITATS



ZERO
HUMAN-
INDUCED
EXTINCTION



HALVE
FOOTPRINT OF
PRODUCTION
AND
CONSUMPTION



THE SOLUTIONS

- PROTECT 30%
- SUSTAINABLY MANAGE AT LEAST 20%
- RECOGNIZE RIGHTS TO INDIGENOUS PEOPLES' LANDS



- STOP UNSUSTAINABLE WILDLIFE EXPLOITATION AND TRADE
- ENABLE VIABLE POPULATIONS



- TRANSITION TO SUSTAINABLE PRACTICES: INFRASTRUCTURE, AGRICULTURE, FISHING, EXTRACTIVES

THE BENEFITS



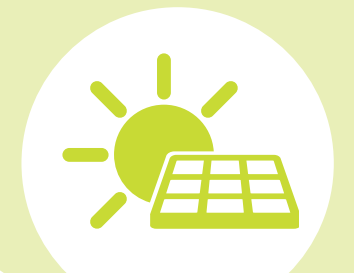
WATER FOR
9 BILLION



FOOD FOR
9 BILLION



DIVERSITY
OF LIFE



STABLE
CLIMATE



GOOD QUALITY
OF LIFE



FOOD FOR NINE BILLION

A New Deal for Nature and People will help to tackle the largest single driver of environmental degradation: global food production on land and sea. A switch to sustainable agriculture and marine production, with an emphasis on healthy eating, will enable us to feed a growing global population without destroying ever more forests and other ecosystems.



STABLE CLIMATE

Nature provides the sink for human-induced carbon emissions, capturing 60 per cent of these emissions per year. Natural climate solutions, which increase carbon storage in forests, grasslands, wetlands and agricultural lands, can deliver about a third of the global climate deal commitments. Nature also plays a key role in climate adaptation and resilience – ecosystem-based adaptation harnesses biodiversity and ecosystem services to reduce vulnerability.



THE BENEFITS OF A NEW DEAL

NATURE IS THE LIFELINE FOR THE 7.6 BILLION PEOPLE INHABITING PLANET EARTH, PROVIDING THE FOOD WE EAT, THE WATER WE DRINK AND THE AIR WE BREATHE. IT UNDERPINS OUR WELL-BEING, AND THAT OF OUR SOCIETIES AND ECONOMIES, AND IS CRITICAL TO ACHIEVING A MAJORITY OF THE SUSTAINABLE DEVELOPMENT GOALS.

GOOD QUALITY OF LIFE

Every one of us relies on a thriving natural world for our health, well-being and economic development. The long list of major benefits range from fresh water and air, to raw materials and waste treatment, to medicinal resources and recreation. By maintaining and restoring nature, not only do we ensure our continued quality of life, but also that of our children.

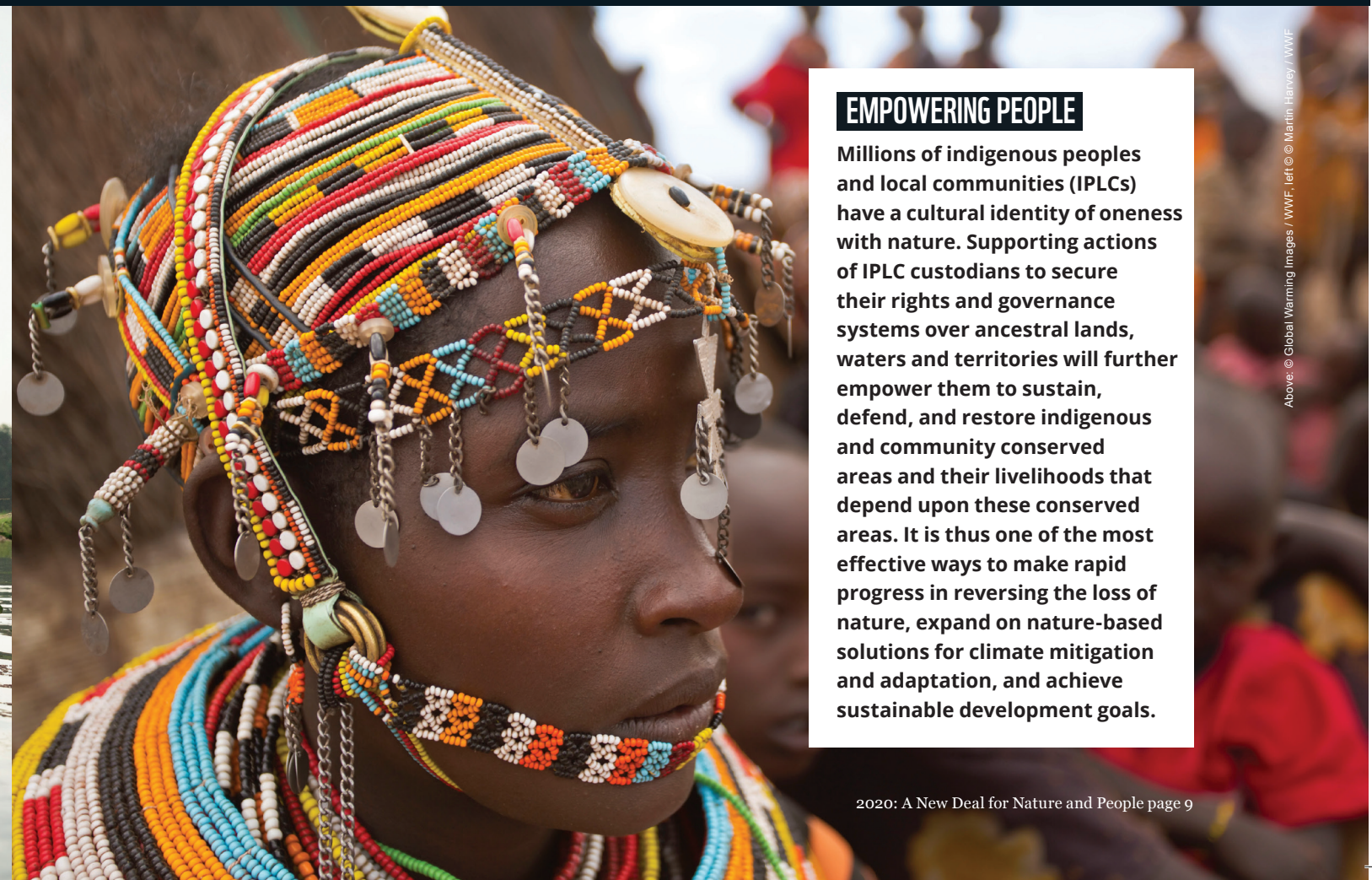
FRESHWATER FOR ALL

THE CURRENT GLOBAL WATER CRISIS CAN BE TACKLED. BY TAKING BETTER CARE OF OUR FRESHWATER HABITATS – FROM RESTORING WETLANDS, TO PLANTING TREES IN WATER CATCHMENTS, TO RECONNECTING RIVERS WITH THEIR FLOODPLAINS – WE WILL REDUCE THE RISKS OF FLOODING AND WATER SHORTAGES, AND IMPROVE HUMAN HEALTH. THIS WILL ALSO BENEFIT THE RICH DIVERSITY OF WILDLIFE ON OUR PLANET.



EMPOWERING PEOPLE

Millions of indigenous peoples and local communities (IPLCs) have a cultural identity of oneness with nature. Supporting actions of IPLC custodians to secure their rights and governance systems over ancestral lands, waters and territories will further empower them to sustain, defend, and restore indigenous and community conserved areas and their livelihoods that depend upon these conserved areas. It is thus one of the most effective ways to make rapid progress in reversing the loss of nature, expand on nature-based solutions for climate mitigation and adaptation, and achieve sustainable development goals.



HOW YOU CAN SUPPORT A NEW DEAL

MANY ARE ALREADY DEMONSTRATING THEIR COMMITMENT TO A NEW DEAL AND MORE CHAMPIONS ARE REQUIRED IMMEDIATELY FOR US TO SAFEGUARD THE FUTURE FOR PEOPLE AND OUR PLANET.



INDIGENOUS PEOPLES AND LOCAL COMMUNITIES

Indigenous peoples and local communities are the traditional guardians of nature and play a crucial role, through strong recognition of their contribution and rights to their collective lands and territories. IPLC involvement is vital to the New Deal as they are the main stakeholders for front-line defence of natural habitats. Both against incoming threats as well as their sustainable management and restoration.



CIVIL SOCIETY ORGANIZATIONS (CSOs)

CSOs can build support for a New Deal across their stakeholder networks: helping fellow CSOs understand how this advances their advocacies across diverse themes including communities, development, environment, faith, humanitarian aid, human rights, indigenous peoples, youth, gender equity and women empowerment. CSOs also play a crucial role in serving as a bridge between communities and government, and providing an effective delivery mechanism for much needed services.



THE PUBLIC

The public can become strong advocates for a New Deal within their communities, with politicians, and as citizens: increasing their awareness of the challenges and opportunities of defending, sustaining and restoring nature; and taking part in activities ranging from local initiatives to global events such as Earth Hour, Campaign for Nature and Voice for the Planet.



BUSINESS LEADERS

Business leaders can join and mobilize others to join the Business for Nature coalition, which is designed to unite and amplify the business voice for nature, supporting the call for a New Deal. Businesses can set commitments, take action and advocate for nature, including through the forthcoming Nature Impact Portal.



THE FINANCE SECTOR

The finance sector can make sustainability a fundamental part of their decision-making: developing finance solutions that take account of nature; understanding their exposure to environmental risk; and taking full advantage of the shift to a sustainable economy.



HEADS OF GOVERNMENT

Heads of Government can put their nation at the heart of a global coalition against nature loss: calling for action at the UN and other high-level political and environmental meetings. Ensuring that the UN Convention on Biological Diversity answers this call and member states agree on a bold and ambitious global biodiversity framework.

100%
RECYCLED



THE WORLD MUST COME TOGETHER TO REVERSE NATURE LOSS AND SAFEGUARD THE FUTURE OF HUMANITY

A NEW DEAL FOR NATURE AND PEOPLE



Working to sustain the natural
world for people and wildlife

together possible™ panda.org

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