



1. City excellence

Your climate action plan shines in the One Planet City Challenge, earning a spot in our popular public engagement competition.



2. Digital spotlight

We craft a vibrant profile for your city on our We Love Cities website. This is where citizens are invited to vote or share feedback on your impactful climate actions during the campaign.



3. Campaign prep

Get ready for success! We guide you in planning a dynamic citizen engagement campaign, sharing insights, tips, and support to amplify your sustainability efforts.



4. Social media surge

Participate in a month-long global and impactful social media campaign with WWF backing, uniting cities worldwide in a collective push for citizen engagement.



5. Winner unveiled

The city with the most engagement (relative to its population) emerges as the global winner, celebrated for its commitment to a sustainable future hand in hand with its citizen champions.